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For Immediate Release.

Boston, Massachusetts

Boston Realty Advisors Leases retail space to Newbury Street's Avanti Salon.

Avanti Salon of Newbury Street Boston is opening its second location at The Macallen Building in the South Boston Neighborhood, also known as "The Downtown West Broadway Submarket."

The Macallen Building is the only building in the City of Boston to achieve the Gold-level LEED certification badge. Even with the decline in the economy, the neighborhood is experiencing a renaissance, as approximately 800 units of housing have been created over the last four years, and Gillette is moving its Boston Headquarters across the street from the location.

Jim Speros, Director of Retail Real Estate and Jason S. Weissman, Principal, both of Boston Realty Advisors represented the ownership, Macallen Properties LLC. The tenant was represented in-house.

Boston Realty Advisors is a full service commercial real estate firm with specialty practices in retail, office and investment sales, with offices in Boston and Manhattan. Their retail division, Advisors Retail, specializes in both tenant and landlord representation throughout MA, RI, CT and NY. Boston Realty Advisors continues to grow its urban leasing program. According to the Costar Group, Boston Realty Advisors has signed the largest "new" retail lease of the year (2009) with a lease to Urban Outfitters in Boston's Allston Neighborhood.

For more information regarding Boston Realty Advisors, please visit www.bradvisors.com.

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