



**Re: Flynn|BRA parts way to make way for Great Rock Auctions, L.L.C.**

In 2009, Flynn|Boston Realty Advisors L.L.C. was successful in executing numerous high end real estate sales through the private seller auction platform. On February 1st, 2010, Flynn|Boston Realty Advisors L.L.C. has amicably separated into entities; Daniel J. Flynn & Co. and Great Rock Auctions.

Great Rock Auctions is a National, premium real estate auction firm selling high quality real estate across all asset classes. Specializing in selling choice assets, Great Rock is extremely selective in both the clients and the properties it elects to market; maximizing results on auction day.

Great Rock's proprietary auction execution process is unmatched and consistently facilitates successful sales on favorable terms within an accelerated time frame.

Headquartered in New England, with project managers located in each region nationally, Great Rock's team is led by Principal Jeremy Freid and Principal Auctioneer Bruce Sayre. Bolstering Great Rock's premium auction brand, Jeremy and Bruce leverage their extensive experience from Chicago based, Sheldon Good & Company, who for many years, was the largest real estate auction provider in the country.

Great Rock's team of real estate professionals leverage their deal making skills and marketing savvy to tackle the most complicated real estate transactions. The staff of residential and commercial brokers from Boston Realty Advisors adds great depth to Great Rock's New England bench of real estate professionals. The firms corporate, institutional and agency clients benefit from the increased exposure and diverse market expertise that comes with Great Rock's national network. This network consists of skilled project managers and affiliated Auction firms who carry out the proven Auction execution process throughout every state in the country.

Please visit our website at [www.greatrock.com](http://www.greatrock.com) for further information or peruse the attached marketing brochure. Also, feel free to contact me directly at [jfreid@greatrock.com](mailto:jfreid@greatrock.com) or 617-850-9602.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jeremy A. Freid", is positioned above the typed name.

Jeremy A. Freid

Managing Principal

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