



Boston Realty Advisors Appoints Chris Sower Managing Director & Partner for Multi-Housing Investment Sales

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[Boston Realty Advisors](#) announced today the appointment of real estate leader Chris Sower, Managing Director and Partner for the Company's multi-housing and apartment brokerage. Chris Sower and Boston Realty Advisors' Founder Jason Weissman, once fierce real estate competitors who bid against each other, have now joined forces in selling multi-housing properties across New England. Sower, a former associate at Cushman & Wakefield, is responsible for

"Chris Sower has nine years corporate experience and a great feel for the multifamily space," said Jason Weissman, Boston Realty Advisors CEO & Founder. "With his addition, we gain the potential for aggressive growth in our deal size and geographic coverage. Together we can become the premier broker in the multi-housing space and provide our clients with an unsurpassed marketing platform that can't be replicated by anyone else in our marketplace."

Jason Weissman founded Boston Realty Advisors ten years ago, when he was 22 years old. The Company now operates full-service residential and commercial brokerage platforms and is one of the largest independently owned real New England estate brands. Chris Sower has been involved with the disposition of nearly \$4.5 billion worth of multi-housing transactions, totaling to over 33,000 units. After watching Weissman and Sower bid against each other on buildings such as 86-120 Charles Street, Stephen Allison, a seasoned Northeast real estate owner and Managing Director & Chief Investment Officer of Paradigm Properties and Paradigm Capital Advisors, is happy to see them working together.

"By adding Chris Sower to its team, Boston Realty Advisors just significantly increased its institutional sales capabilities," said Mr. Allison. "Chris brings a depth of knowledge and experience to Boston Realty Advisors that should enable the Company to experience tremendous growth in the apartment building marketplace."

About Boston Realty Advisors:

Founded in 2001 by Jason S. Weissman, Boston Realty Advisors operates full-service residential and commercial brokerage platforms. BRA specializes in selling "mid-market" commercial real estate. BRA prides itself on being a sophisticated market player with local knowledge and expertise, and for innovatively aggressively marketing assets to regional, national and international audiences. For more information visit: www.bradvisors.com

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