

**For Immediate Release:**

**“Boston Realty Advisors has been retained to sell 53-Unit Apartment Portfolio in Cambridge’s Harvard Square”**

**BOSTON, MA (January 26, 2012)** – Boston Realty Advisors (BRA) today announced that it has been retained to sell a 53-unit apartment portfolio located in Cambridge’s Harvard Square.

Located in the heart of Harvard Square, the Portfolio in The Square consists of two buildings (48 JFK Street and 115 Mt. Auburn Street) and is comprised of 53 units. The portfolio is located moments to Harvard University, Harvard Yard, Harvard Business School and the Charles River. Downtown Boston, Kendall Square, Central Square and the Back Bay are accessible via stops for the MBTA Red Line and major bus lines located just blocks away. Local retail amenities in the immediate area include CVS, Starbucks, Urban Outfitters, and The Coop.

Harvard Square embodies the ideal urban environment with vibrant 24-hour shopping and dining, and a cultural and historical neighborhood. In addition to the area’s dense population, over 8 million tourists are drawn to Harvard Square annually, creating a haven for retailers.

Christopher D. Sower, Managing Director & Partner of Boston Realty Advisors, said, “This is an extremely special opportunity to market this apartment offering in world renowned Harvard Square”. Jason S. Weissman, Principal and Founder of Boston Realty Advisors added that “these buildings have been in the ownership’s family since 1918, so this is truly a rare and unique opportunity for investors.”

Information on the portfolio can be located at [www.PortfoliointheSquare.com](http://www.PortfoliointheSquare.com)

**About Boston Realty Advisors:**

Founded in 2001 by Jason S. Weissman, Boston Realty Advisors operates a full-service commercial brokerage platform. BRA specializes in selling investment properties throughout New England. The firm’s mission is to fill a void in the commercial real estate industry with creative and aggressive marketing.

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