

For Immediate Release:

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Despite Slow 2007 Market, Boston Realty Advisors Residential Division Sells Over \$40,000,000 in Home Sales

According to data retrieved from MLSPIN, the Boston Realty Advisors residential division sold \$43,856,250 in homes in 2007. This included over 61 transactions with an average home sale price of \$704,918, over double the State's median home sale price.

The transaction volume came from the primary markets where Boston Realty Advisors covers: The City of Boston's neighborhoods, and the Towns of Weston and Wayland. Boston Realty Advisors has offices in Boston's Back Bay and in Weston Center.

The company plans to continue its growth in its core markets, the City of Boston and Weston and Wayland. The firm's Principal and Founder Jason S. Weissman commented, "We are excited for a great 2008. The residential markets where Boston Realty Advisors covers have not been affected like in other parts of the country. For example, the Town of Weston had nearly a 100% increase in transaction volume from 2006 to 2007."

The firm has just "renovated" its website. The residential section of the website has complete listing of every full service luxury building in the City with updated availability and information on sold properties. In addition, all listings can be cross verified with Zillow. Home owners can instantly check the value of their property by simply logging in. Detailed graphs, market data and comps will instantly appear.

Boston Realty Advisors services for sellers will continue to expand. The firm was the first real estate company in the region to create an individual website for each property that it sells.

Boston Realty Advisors is a full service residential real estate brokerage company with offices in Boston's Back Bay and Weston Massachusetts. For more information, please visit [www.bradvisors.com/residential](http://www.bradvisors.com/residential)

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