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For Immediate Release:

Freid and Meixner of Boston Realty Advisors sell historic Fruit Peddler Building in Natick, MA.

127 West Central Street in Natick, which has housed the local favorite, “The Fruit Peddler” for the past 60 years has sold. The sales price for the building was \$ 3,415,000 or \$240.49 Per Square Foot. This 14,200 SF building started out as a popular ice cream shack; however a fire in 1980 prompted the ownership to rebuild the property as a retail and office building. The new buyer will occupy the portion of the space once used by The Fruit Peddler for a new business venture; a spin off of their family owned pizza establishment, Bill’s Pizza in Newton Centre. Stephen Davis of Davis and Dimarco represented the buyer while Jeremy Freid and Adam Meixner represented the seller 127 W. Central LLC.

Boston Realty Advisors is a full service commercial real estate firm with specialty practices in retail, office and investment sales, with offices in Boston and Manhattan. Their Investment Sales Division focuses solely on seller representation throughout MA, RI, CT and NY. When retained, Boston Realty Advisors provides maximum value for sellers through a concerted, aggressive and systematic on-market sales plan. Boston Realty Advisors corporate message communicates to sellers that on-market dispositions will produce higher seller value than off market transactions. Boston Realty Advisors full broker participation system, maximizes competition and pricing. Information regarding Boston Realty Advisors and its Investment Sales Division can be found at www.BRACommercial.Com

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